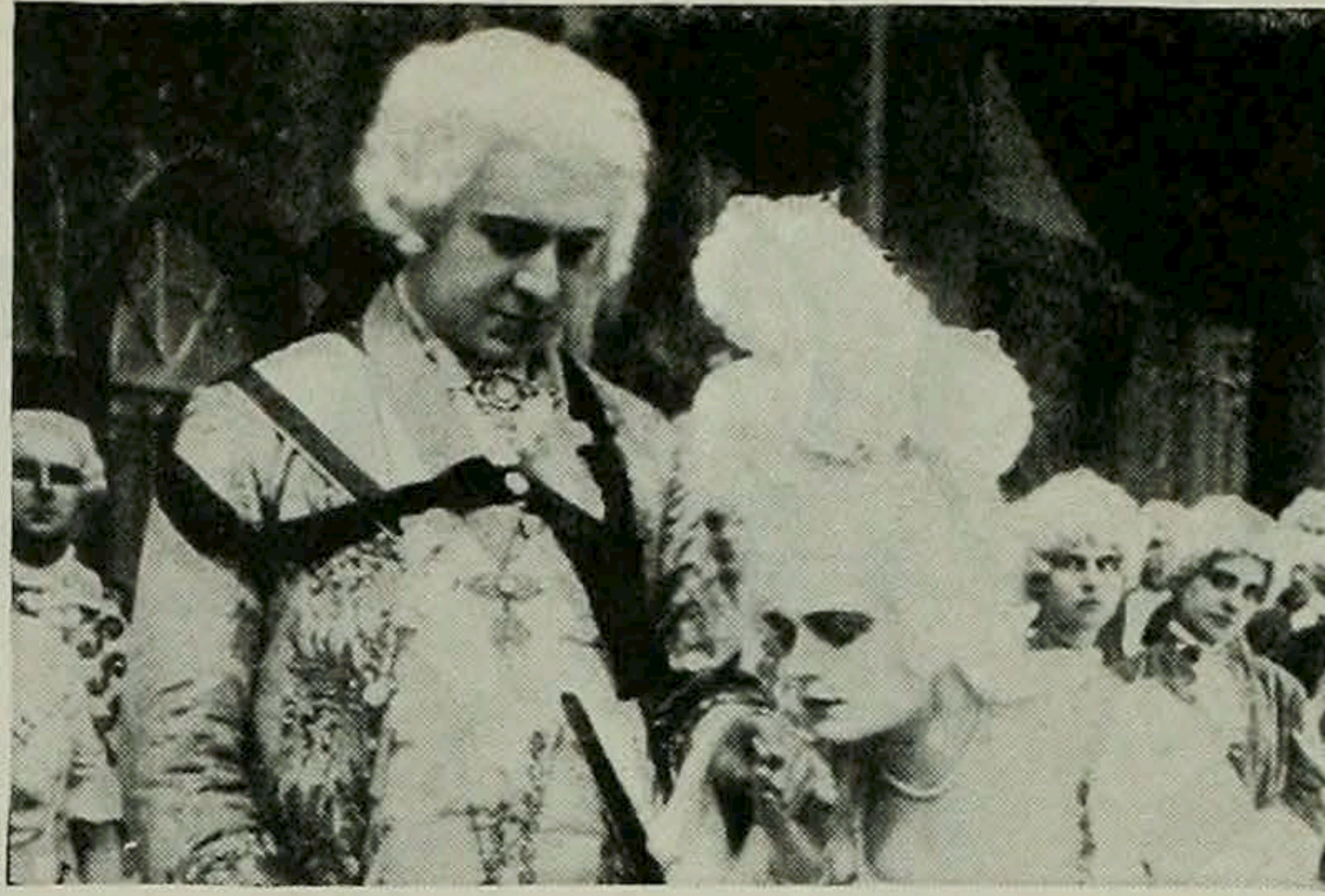




Because, as *Henry VIII*, Emil Jannings created a great portrait

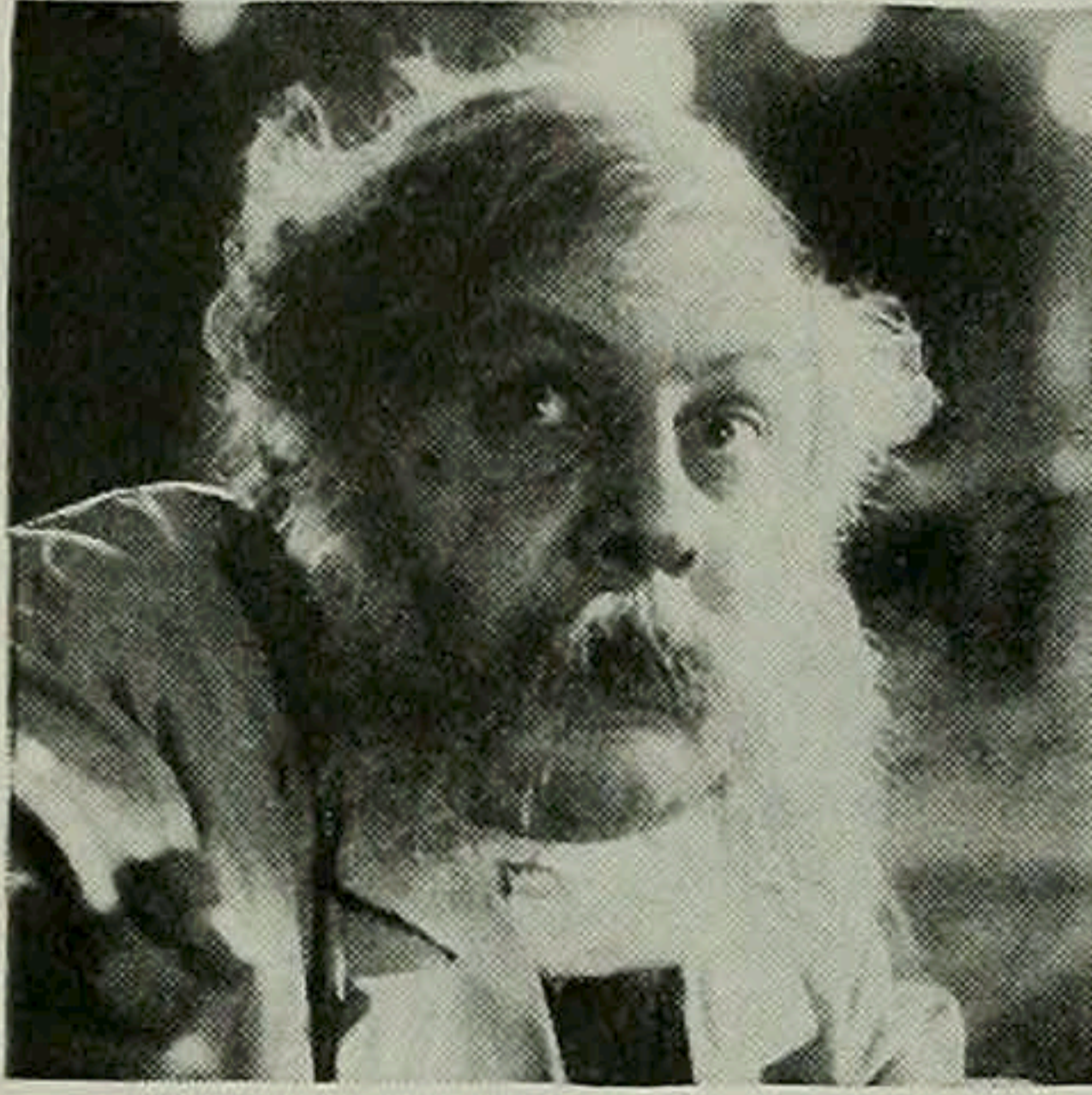


Because, as *Louis le Bien Aimé*, his first film appearance in this country, he established a new standard of acting

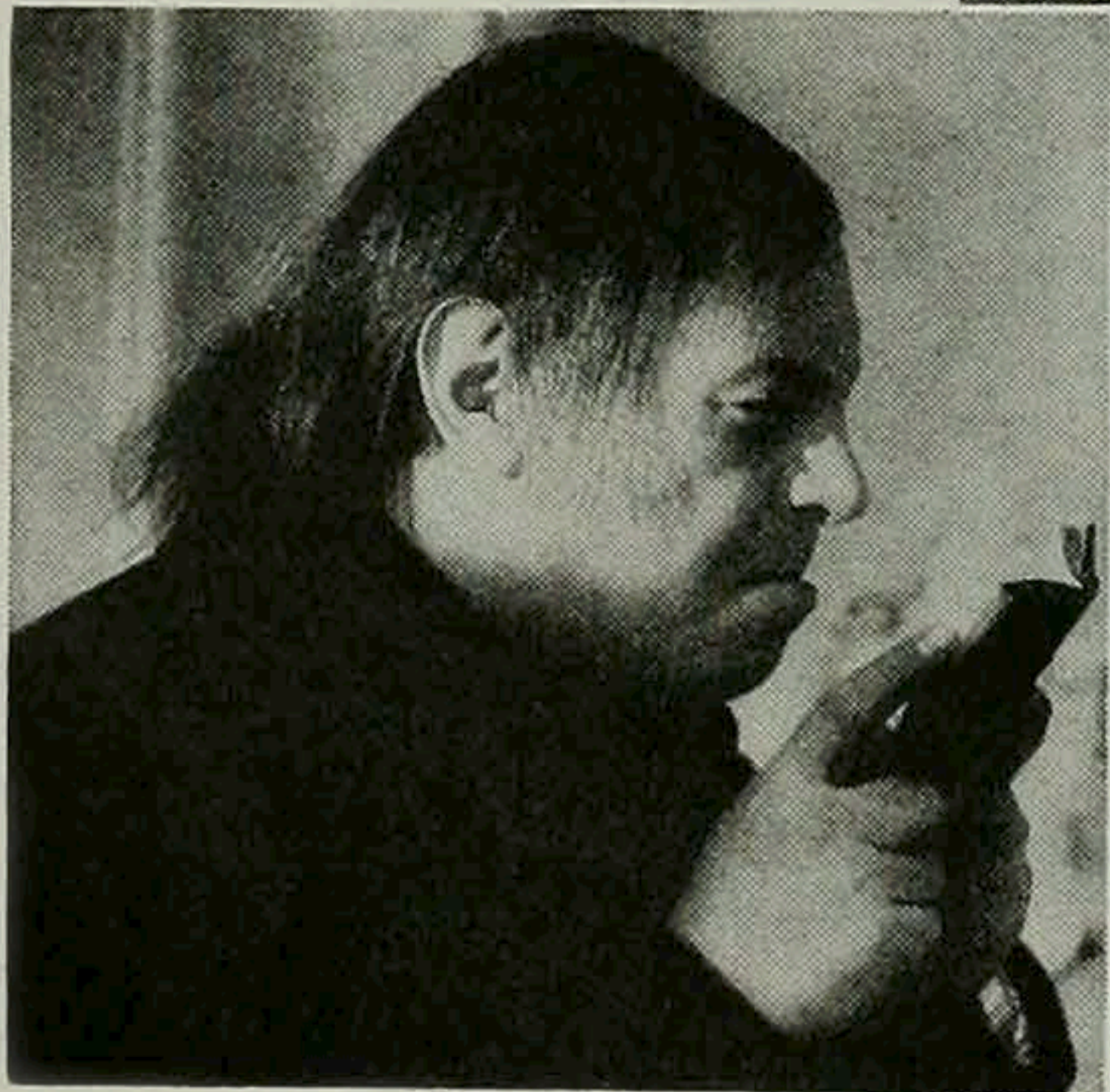
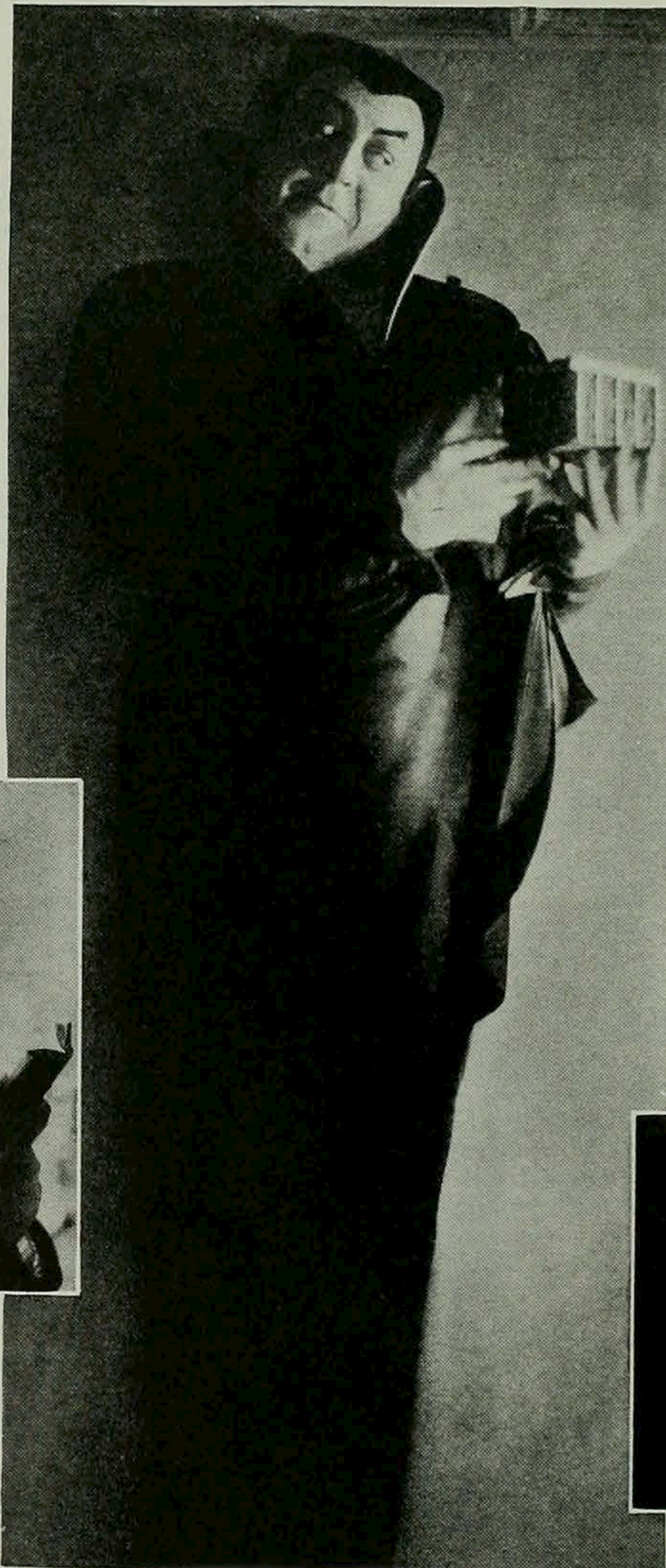


Because his performance of *Pharaoh* was a truly titanic achievement

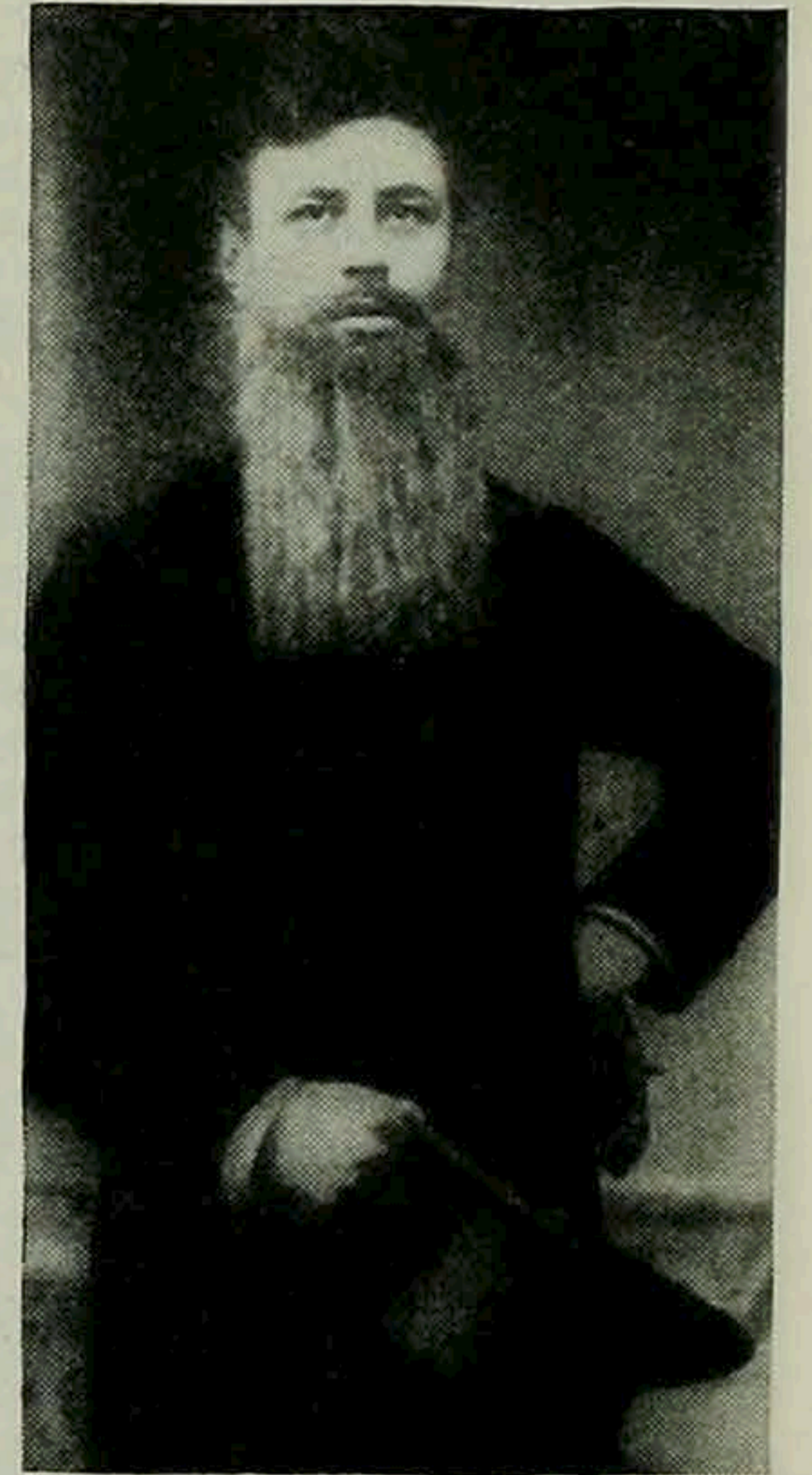
Why He's the Greatest Actor



Because, in "The Last Laugh," Mr. Jannings gave to the screen an unforgettable picture of pathos



Because he made a great continental success in "Tartuffe." Jannings never has played in an inferior or mediocre film



Because, at seventeen, he was a hard-working stock company actor



And because "Variety," thanks to his remarkable acting, has been one of the hits of the season

Because he is not afraid to attempt the classics, as witness his performance of *Mephisto* in the production of "Faust," soon to be released